

# ROB SOWARD

Regional Bowls Manager  
Tasmania



**BOWLS**  
AUSTRALIA

**SPORT**  
**AUS**



**BOWLS**  
TASMANIA

## ROB IS A FREE RESOURCE THAT YOU CAN CALL ON TO HELP

He can assist in the following areas:

- Increasing participation and retention with the sport
- Assistance with programs such as: Jack Attack, Rookie Rollers, BPL Cup and Sporting Schools
- Business planning and governance advice
- Grant submissions
- Share examples of best practice/success stories
- Accurate recording of participation and facilities data
- Increasing the quantity and quality of coaches and officials
- Provide feedback/support to the relevant State or Territory Association

## AREAS OF EXPERTISE

- Change management
- Event management
- Grant writing
- Leadership
- Social media

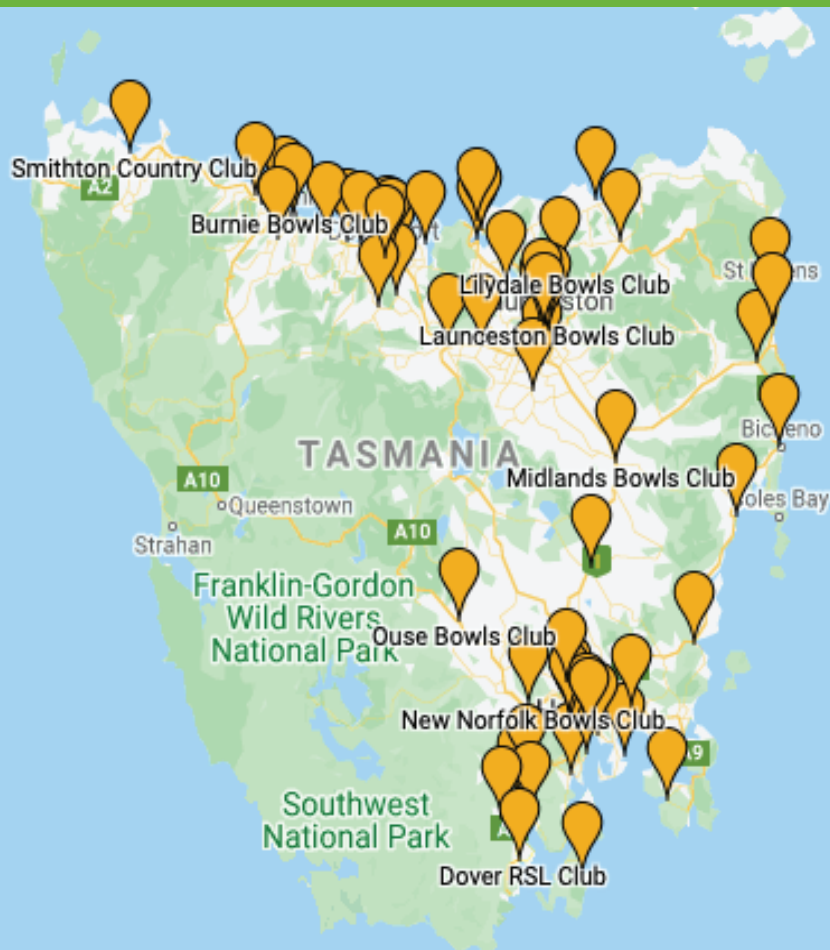


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[bowls.com.au/clubsupport](http://bowls.com.au/clubsupport)



## GET TO KNOW ROB

Rob is a true local having lived in Tasmania his whole life.

Rob has a strong background in education, having worked in a range of Tasmanian schools over a 24 year period as well as at the University of Tasmania where he won a teaching excellence award.

Rob's background and interests also include the sport and recreation area across a variety of sports where he has been a participant, coach, selector, and elected director from grassroots to elite level.

Rob understands how important sport clubs are as a community hub that support and nurture communities as well as giving a fantastic high quality outlet for people to participate in their chosen sport.

Rob also brings a wealth of business, local government and community leadership experience gained from both elected and appointed roles and is looking forward to meeting you and working closely and effectively with Tasmanian clubs in any way he can.

## TESTIMONIAL

As a representative of Bowls Australia, our RBM has been an invaluable support to our Club, always available to offer assistance by phone, email, or in person.

His extensive knowledge of all things bowls and the way clubs operate, together with his problem-solving approach, enable him to offer sound ideas and advice when needed.

At our first meeting, our RBM quickly familiarised himself with our Club's Strategic Plan, so that he was aware of our goals and the programs we had in place to achieve them. Our biggest challenge last year was to deal with the COVID crisis.

Our RBM helped with the writing of our COVID Safety Plan and to successfully apply for a government grant requesting financial assistance during this time.

Our RBM has proved to be personable, thorough and professional in everything he has done for our Club. We are confident that we can call on our RBM for worthwhile assistance with any future programs we wish to undertake.

**- Sandy Bay Bowls and Community Club**