



BOWLS
TASMANIA

BENEFITS OF AFFILIATION TO BOWLS TASMANIA

Affiliation Areas

Bowls Tasmania is responsible for a number of areas. These areas are listed below with a summary of what your affiliation allows you access to.

State Events

Bowls Tasmania provides you with access to many and varied events including: State Championships (Underage, Open and Seniors), Regional Championships, Pennant, Disability Bowls, Armed Bowlers events. In addition, you also have access to BA's BPL Cup and in some cases, your States Awards Night and/or Hall of Fame. The State body will also define the high-level State Events Calendar from which you can then develop your local calendar of events.

Governance

At the highest level you have access to your State Board members and also to the CEO, Finance and other Administrative Staff.

Participation & Government Relations

Clubs and members have access to STA-specific Play Bowls activities. In addition, Clubs also have access to Facilities audits, Technical Information on Construction and inspection of greens, state and local government representatives for purpose of lobbying on matters of importance to our sport, various surveys conducted by BA and the STA regarding the future of our sport. You also have the ability to nominate for Club of the Year and Volunteer of the Year awards.

Communications & Marketing

Bowls Tasmania is responsible for number of areas in this topic including: live-streaming of events, issues relating to protection and future of our sport, state level communications using social media, websites and Electronic Direct Marketing (EDM) advertising in conjunction with sponsors and major stakeholders.

Information Technology (IT)

Bowls Tasmania are ultimately responsible for the support of your IT system which includes membership data and competitions data.

Education

Many Clubs and members require specialised training and education with regards to our sport. This includes support in the use of the IT (BowlsLink) system, development of Presenters and Assessors' Coaching and Officiating Accreditation, access to disability coaches, Bowlers Arm coaches, volunteer training in regard to grant writing, and Club governance and development. STAs also provide a pathway program for coaching & officiating at state events.

High Performance

Bowls Tasmania provides coaches for their representative sides. In most instances these coaches are available to attend Clubs and provide specific training, based on availability.

Regions/Zones/Divisions/Associations

Each playing area within Bowls Tasmania is responsible for Regional Championships, Pennants, live streaming, future-proofing our sport, state level communication, volunteer pathway programs and access to coaching and officiating training.

Income and Expenditure

Each STA is responsible for the control and management of funding within their area. Affiliation fees comprise 73% of Bowls Tasmania's revenue. Remaining revenue is predominantly derived from Grants, Sponsorship & Event Entry Fees.

The following graph shows a breakdown of the expenditure for Bowls Tasmania, from financial year ending 31/12/20.

Bowls Tasmania's expenditure

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| Employee Benefits & Specialists (inc legal, marketing & consultants) | 26% |
| Affiliation (Bowls Australia/World Bowls) | 23% |
| State Team Expenses | 18% |
| Events | 15% |
| Office & Occupancy Expenses | 6% |
| Governance & Committees | 3% |
| Insurance & Accounting | 2% |
| Other | 7% |